



trnd is the European market leader in the field of Word of Mouth marketing. As of the beginning in 2005, we have started a revolution within the marketing world. Eight out of the ten largest FMCG players are part of our clientele. Premium brands such as **Procter & Gamble, Coca Cola, Philips, L'Oréal, Unilever and Samsung** choose the new approach of trnd. As an internationally active company, we have offices in different countries including the Netherlands, Belgium, Germany, Austria, Switzerland, Hungary, Italy, France, Spain and Portugal.

To strengthen our team in Amsterdam we are looking for a:

## Project leader (m/f) full time.

You get the opportunity to work in the exciting world of word-of-mouth marketing. You do this together with a team of enthusiastic colleagues, while also cooperating with foreign colleagues. Mastering several languages is therefore preferred. We'll also send you abroad occasionally to supervise projects and to follow intensive learning programmes. You're directly going to work for several leading brands and you'll learn how to carry out a word-of-mouth marketing campaign. In addition, you activate people to voluntarily talk about a brand and you monitor the online community. You maintain contact with the members of our community and you answer their questions.

Leading projects and campaigns (hands-on) belongs to your core tasks, but we expect a flexible attitude that fits the entrepreneurial mentality of the company.

### We offer:

- An exciting job in a dynamic and growing company – trnd reinvents the future of marketing!
- The opportunity to work for the world's greatest brands;
- International experience and intensive contact with people from all over Europe;
- A market-rate salary.

### We expect that you:

- As a project leader, know what you're doing and take charge of your assigned projects;
- Take responsibility for the planning and implementation of word-of-mouth marketing campaigns;
- Know how to set and recognize priorities;
- Are a creative and easy writer;
- Cooperate professional with your colleagues and the companies that belong to our clientele;
- Work 40 hours a week with us in our Amsterdam office.

### Your profile:

- A degree in marketing or communication is preferred;
- You are easy going, you get along well with people and you are social and emphatic;
- Affinity with new marketing methods;
- Proactive and an organizational talent;
- A natural on the internet with know-how of social media;
- You master the French language, both in spoken and in written form;
- You speak great English and preferably another European language, such as Dutch, German, Spanish or Italian;
- You love to travel every now and then.

Are you interested? Send your application and curriculum vitae to [jobs@trnd.nl](mailto:jobs@trnd.nl) as soon as possible. We are looking forward to it!